

graciela smet

creative technologist in nyc

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experience

dec 2024 - pres

volunteer developer @ **silk.node**

helping to build a blogging platform for creative research, moodboarding, and subculture.

aug 2024 - pres

associate product designer (community) @ **The New York Times**

- primary designer on Moderator, the central tool used to moderate/curate 150,000+ reader comments across 200 stories / week.
- led redesign of Times Picks workflow, introducing new AI model into system to suggest Picks and increase number of picks on story page.
- led design of new tagging feature that empowers moderators to source & surface reader comments to newsroom partners to share insights
- led design of new internal tool centralizing editorial information and enabling daily capacity management of 25-person team across 200 stories a day to increase quality and quantity of conversation on the platform.
- leading design on prototypes for new conversation formats in partnership with newsroom research

education

stanford university

2023 - 2024

M.S. computer science
concentration: human-computer interaction

jun 2023 - jun 2024

product design intern (publishing & community) @ **The New York Times**

designed for Ink, the internal design system used across 24+ major tools to serve a 3000+ person newsroom

stanford university

2019 - 2023

B.S. engineering
concentration: product design

dec 2024 - aug 2024

DESIGN 1 course assistant @ **stanford university**

guided students through design thinking fundamentals and techniques in new "Introduction to Design" course, foundational to the newly restructured Design major at the Stanford d.school.

skills

design systems, prototyping, UI/UX design, service design, creative problem solving, user research, game design, front-end development, creative coding

jun 2022 - jun 2023

kids coding mentor @ **breakout mentors**

mentored beginner students through developing personalized interactive projects in Python and React Native

Figma, Adobe Suite, Blender, Fusion 360, Webflow, Notion

dec 2020 - nov 2021

lead UX/graphic designer @ **glimpse sating**

led UI/UX and brand identity for dating app that launched at 5 universities with 3000+ downloads and a 4.5 star rating

React, React Native, NextJS, Javascript, Typescript, HTML, CSS, Python, Unity, C, C#, C++, Firebase, SQL, p5.js, Arduino